

Registration - Convenience Translation

for the annual general meeting of Deutsche EuroShop AG on 18 June 2021



Shareholder-ID: _____ Name / Company: _____

Number of shares: _____ First name: _____

Phone number:* _____ E-mail address:* _____

* voluntary information

Return to:

Deutsche EuroShop AG
c/o Better Orange IR & HV AG
Haidelweg 48
81241 Munich
Germany

Registration deadline (receipt): 11 June 2021, 24:00 hours (CEST)

E-mail: deutsche-euroshop@better-orange.de
Telefax: +49 (0)89 889 690 633

Please complete **only page 1** (registration) or **only page 2** (registration and authorization with instructions to the proxies nominated by the Company) and return the form to us by the registration deadline. Please note the information on page 3.

1 Registration

I/We hereby register the shares held by me/us for the general meeting of Deutsche EuroShop AG on 18 June 2021.

Registration of the registered shareholder(s)

Please note that registration initially does not involve the exercise of your right to vote. You can use the password protected internet service to do this until immediately before voting begins at the virtual general meeting. If you wish to cast your votes at this time by electronic absentee vote or authorize/instruct the proxies nominated by the Company, you can do so via the password protected internet service. Authorize/instruct the proxies nominated by the Company you can do also on the back of this form.

If more than one shareholder is entered in the share register: We authorize each other – each individually and with the right to delegate this authorization to another party – to exercise the associated rights, in particular the right to vote.

Registration with authorization, without instructions (representation by an authorized person)

I/We authorize the person named under Item **2** to represent me/us, disclosing my/our name, and to exercise all rights related to the meeting, in particular the right to vote. This authorization includes the right to delegate this authorization to others. Please send the access details for the password protected internet service to the authorized representative's address specified under Item **2**.

2 Authorization without instructions (Note: Please explicitly inform your proxy about the explanations on data protection and the disclosure of personal data.)

I/we hereby authorize**:

First name***

Last name or company***

Street***

House number***

Country

Postcode***

City***

** The authorization includes the revocation of any authorizations granted elsewhere.

*** Mandatory fields

3 Place, Date, Signature(s) or Person making the declaration (legible)

Registration / Authorizing and instructing the proxies nominated by the Company - Convenience Translation

for the annual general meeting of Deutsche EuroShop AG on 18 June 2021

Shareholder-ID: _____ Name / Company: _____

Number of shares: _____ First name: _____

Phone number:* _____ E-mail address:* _____

* voluntary information

Return to:

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c/o Better Orange IR & HV AG
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81241 Munich
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Please tick unambiguously: (In case of receipt of several declarations of intent, the time of receipt shall count. Your instructions refer in each case to the proposed resolution of the management board and/or supervisory board published in the Federal Gazette. If you do **not** make a mark or tick the box abstention, your instruction will be counted as an **abstention**.)

- I/We** register the shares held by me/us for the general meeting of Deutsche EuroShop AG on 18 June 2021 and **authorize the proxies nominated by the Company for the general meeting on 18 June 2021**, Ms Stefanie Bernlochner and Mr Thomas Wagner, both employees of Better Orange IR & HV AG, Munich, each individually and with the right to delegate their authorization to another party, to represent me/us and exercise my/our voting right(s) as **indicated below**. Any declarations of intent made earlier are hereby revoked.

Individual instruction on an agenda item	YES	NO	ABSTENTION
2. Utilisation of unappropriated surplus for financial year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Approval of the actions of the Executive Board for financial year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Approval of the actions of the Supervisory Board for financial year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Election of the auditor for financial year 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Resolution on the approval of the remuneration system for the members of the Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Resolution on confirmation of remuneration and resolution on the remuneration system for the members of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution regarding the cancellation of the existing authorised capital 2017 and the creation of new authorised capital 2021 as well as related amendments to the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Resolution on authorisation to issue convertible bonds with the possibility of excluding subscription rights, on a conditional increase in capital and on related amendments to the Articles of Association (Conditional Capital 2021)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Motions and election proposals by shareholders pursuant to Section 126 para. 1 and Section 127 of the German Stock Corporation Act (Aktengesetz - AktG) are made accessible with an unambiguous ID at:
www.deutsche-euroshop.de/HV

YES to the motion/election proposal with the ID:* _____

NO to the motion/election proposal with the ID:* _____

ABSTENTION to the motion/election proposal with the ID:* _____

* Enter ID of the motion/motions or election proposal/election proposals by handwriting

Place, Date, Signature(s) or Person making the declaration (legible)

Please note the registration deadline!

Your registration must be received by 11 June 2021, 24:00 hours (CEST).

Registration for the general meeting

You can register **a** online using the password protected internet service for the general meeting at www.deutsche-euroshop.de/HV or **b** by sending us the enclosed registration form by post, telefax or e-mail.

a Online using the password protected internet service for the general meeting at www.deutsche-euroshop.de/HV

At www.deutsche-euroshop.de/HV you will find the link to the password protected internet service for the general meeting. Please log in there with your personal access details.

Shareholders who are entered in the Company's share register no later than 28 May 2021, 0:00 hours (CEST), will be sent their individual access data (access code and access password) together with the invitation to the virtual annual general meeting. However, for shareholders registered in the share register after this date, the options otherwise available for registration for the virtual annual general meeting (to on the registration form mentioned postal address or email address) until the registration deadline on 11 June 2021, 24:00 hours (CEST), will be available. The individual access data for the password protected internet service for the annual general meeting will be sent to these shareholders after receipt of the registration by the Company.

You can then register online for the general meeting. There you can also authorize a person of your choice or authorize and instruct the proxies nominated by the Company to exercise your right to vote, or exercise your right to vote by electronic absentee vote.

After timely registration, authorizing a person of your choice, voting by electronic absentee vote and authorizing and instructing the proxies nominated by the Company by using the password protected internet service are still possible until the start of voting at the virtual annual general meeting on 18 June 2021. Likewise, their revocation or change.

b Using the registration form (via postal mail, telefax or e-mail)

Please fill out **only** the front **or only** the back of the registration form.

Front – Registration, authorization without instructions:

Under Item **1** please mark whether you wish to register for the virtual general meeting yourself or grant a proxy authorization without instructions.

If you wish to grant a proxy authorization without instructions to a person of your choice, please also enter the details of the authorized representative under Item **2**. Complete the authorization process with your signature or by making a legible declaration naming the person making the declaration in Item **3**. Please check whether and under what conditions the authorized representative is prepared to represent you. Please note that in this case Deutsche EuroShop AG has no influence on whether your votes are actually represented at the general meeting. If you authorize more than one person, Deutsche EuroShop AG may reject one or more of them.

Back – Registration / Authorizing and instructing the proxies nominated by the Company:

Please mark that you wish to authorize the proxies nominated by the Company.

Please cast your votes or give instructions to the proxies on all agenda items. Your instructions refer in each case to the proposed resolution of the management board and/or supervisory board published in the Federal Gazette.

Please complete the registration process with your signature or by making a legible declaration naming the person making the declaration. For processing purposes, it is assumed that the declarant(s) is/are authorized to make the declaration.

The proxies nominated by the Company can only exercise your right to vote in accordance with your instructions. The proxies nominated by the Company will not accept any authorizations to file objections to resolutions of the annual general meeting, to exercise the right to ask questions or to make motions.

If we receive more than one declaration of intent or if we receive them by different means of transmission, the last declaration of intent received is considered binding.

Please take into account the time it takes for your post to reach the recipient and return the registration form in time. If you have received more than one registration form, please return all forms completed.

Hotline

If you have any questions regarding registration and granting authorizations and issuing instructions, please call our general meeting hotline at +49 (0)89 211 297 78, Monday to Friday between 9:00 hours (CEST) and 17:00 hours (CEST) or write an e-mail to aktionaeersportal2021@better-orange.de.

Change of address

Your custodian bank has forwarded your details as printed on the registration form for entry in the share register. Please check this information. If the information is incorrect, please pass on your change of address to your respective house bank/custodian bank.