(MDAX, Real Estate)



Buy EUR 39.70	(EUR 39.40)	Value Indicators: Dividend discount 15e: Rent multiples 15e:
Price Upside	EUR 35.74 11.1 %	Market Snapshot: Market cap: No. of shares (m): Freefloat MC: Ø Trad. Vol. (30d; EUR):

Value Indicators:	EUR	Share data:		Description:	
Dividend discount 15e:	40.06	Bloomberg:	DEQ GR	Deutsche EuroShop is a p	ortfolio
Rent multiples 15e:	41.41	Reuters:	DEQGn	holder in shopping centre	real estate
		ISIN:	DE0007480204		
Market Snapshot:	EUR m	Shareholders:		Risk Profile (WRe):	2014e
Market cap:	1,927.7	Freefloat	85.0 %	LTV (net):	46.8 %
No. of shares (m):	53.9	Otto Family	15.0 %	Equity Ratio:	49.0 %
Freefloat MC:	1,638.6	Black Rock	3.0 %		
Ø Trad. Vol. (30d; EUR):	3.53 m	Hertie Foundation	3.0 %		

Sound operating performance - Lower growth momentum expected

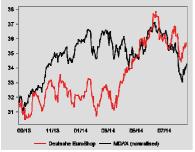
Deutsche EuroShop (DEQ) reported sound operating result for Q2 on August 12. The key topics were as follows:

- The rental income of EUR 49.7m in Q2 was largely in line with our expectations and the growth rate of 7% looks sound. The main reason for the positive development was the successful acquisition of the remaining stake in Altmarkt Galerie Dresden in May 2013. In the next quarters in 2014 we expect a lower growth momentum of 2% to 3% due to pure organic growth. Additional external growth via acquisitions seems to be difficult as investment opportunities are rare and yields are mainly below DEQ's target yield of 5.5%. Nevertheless, management has still been in talks about an acquisition for months even if it has confirmed that they are not very close to a closing.
- In the mid term, DEQ will realise additional growth from the expansion of the Phoenix-Center in Hamburg. DEQ has received the building permit and is expecting to reach a decision with its co-shareholders by the end of August. Total costs of EUR 25m are expected for 17-20 new shops with a space of 5,000 sqm. Completion is expected for autumn 2015. We are expecting a positive contribution to net operating income of EUR 1.7m to EUR 1.8m in 2016.
- The operating performance (EBIT) of EUR 44m in Q2 met our expectations. The net profit benefitted from a lower tax ratio of ~15% in Q2.
- The environment for retailers has improved after a weak Q1. The overall retail turnover in H1 on a like-for-like basis went down only 1% after -2.3% in Q1. The absolute retail turnover in domestic centres was nearly stable and slightly positive in the centres abroad. Management is expecting these trends to continue for the rest of the year.
- The re-letting of the shops at the shopping centre Main-Taunus Zentrum (MTZ) (WRe: MTZ ~14% to 16% of DEQ's total contractual rent) from Fink Group which went bankrupt, was very successful. All shops were re-leased on the same rent level or in one case even higher. The CEO would also welcome the rumored exit of Karstadt at the MTZ which is an excellent location within the centre and would be easy to let.
- With an impressive FFO per share of EUR 1.09, DEQ has already achieved 50% of the upper end of the guidance. We are still convinced that DEQ will exceed this guidance due to a slightly growing top line in the course of 2014.
- The guidance for 2014 was confirmed. The FFO yield of above 6% for a company with a high cash-flow visibility is very attractive against the background of a low interest-rate environment over the coming years. We confirm our Buy recommendation and increase our PT to EUR 39.7.

Changes in E	stimates:					
FY End: 31.12. in EUR m	2014e (old)	+/-	2015e (old)	+/-	2016e (old)	+/-
Rental income	201.9	-0.3 %	205.0	-0.3 %	208.0	0.9 %
EBIT adj.	176.2	0.3 %	177.5	-0.3 %	180.3	0.9 %
EBT	134.7	-0.2 %	136.6	-0.4 %	138.1	1.2 %
FFOPS	2.22	0.0 %	2.24	0.0 %	2.25	1.4 %

Comment on Changes:

■ We include a positive contribution of ~1.7m to EUR 1.8m from the expansion of the Phoenix-Centre in Hamburg in 2016 (~1% of the net operating income in 2016).

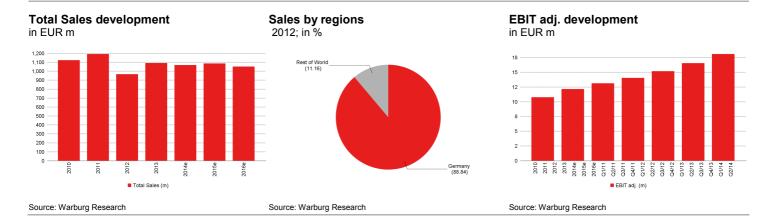


Rel. Performance vs MDAX:	
1 month:	1.0 %
6 months:	15.5 %
Year to date:	16.7 %
Trailing 12 months:	4.8 %

Company events:	
13.11.14	Q3

FY End: 31.12.	CAGR							
in EUR m	(13-16e)	2010	2011	2012	2013	2014e	2015e	2016e
Total Sales	3.7 %	144.2	190.0	211.2	188.0	201.3	204.4	209.9
Rental income		144.2	190.0	211.2	188.0	201.3	204.4	209.9
Change yoy		13.0 %	31.8 %	11.2 %	-11.0 %	7.1 %	1.5 %	2.7 %
EBIT adj.	3.2 %	124.0	165.7	181.0	165.8	176.7	177.0	182.0
FFO I	3.1 %	61.5	83.1	86.4	112.0	119.7	120.4	122.8
FFO-margin		42.7 %	43.7 %	40.9 %	59.6 %	59.4 %	58.9 %	58.5 %
Valuation result	-43.7 %	33.1	50.1	8.5	56.0	10.0	10.0	10.0
EBT	-9.3 %	97.0	136.7	103.5	187.6	134.4	136.0	139.8
Net income	-13.2 %	-7.8	99.0	122.5	171.0	108.7	108.8	111.9
EPS	-13.1 %	-0.17	1.92	2.36	3.16	2.02	2.02	2.07
FFOPS	3.1 %	1.35	1.61	1.66	2.08	2.22	2.23	2.28
DPS	3.8 %	1.10	1.10	1.20	1.25	1.30	1.35	1.40
Dividend Yield		4.6 %	4.1 %	4.2 %	3.9 %	3.6 %	3.8 %	3.9 %
Book Value / Share		25.55	23.11	25.45	26.49	27.04	27.67	28.30
EPRA NAV / Share		26.36	27.64	28.53	30.59	31.77	32.47	33.17
P/E		n.a.	13.9 x	12.1 x	10.1 x	17.7 x	17.7 x	17.2 x
Price / Book		0.8 x	0.9 x	0.9 x	1.0 x	1.2 x	1.1 x	1.1 x
P / NAV		0.9 x	1.0 x	1.0 x	1.0 x	1.1 x	1.1 x	1.1 x
FFO-Yield		5.6 %	6.0 %	5.8 %	6.5 %	6.2 %	6.2 %	6.4 %
ROE		-0.6 %	6.8 %	8.0 %	10.5 %	6.6 %	6.4 %	6.5 %
LTV		45.0 %	47.0 %	49.2 %	44.5 %	44.1 %	43.3 %	42.5 %
Equity Ratio		48.6 %	45.7 %	45.3 %	48.4 %	49.0 %	49.7 %	50.4 %
Guidance:	2014 in EUR r	n Sales 198-	201,EBIT 17	4-177, EBT	120-123,FFO	p. share EUI	R 2.14-2.18	



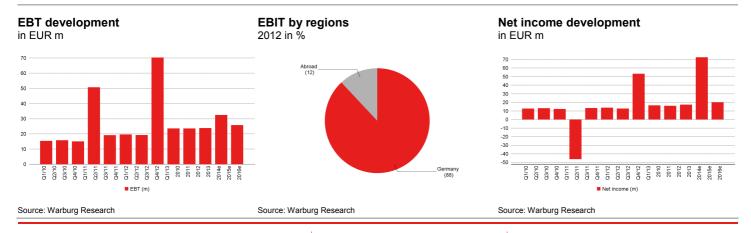


Company Background

- Deutsche EuroShop's core strategy is to achieve sustainable long-term growth with solid value-accretion of the portfolio and the payment of an attractive dividend.
- In its shopping centre portfolio, Deutsche EuroShop has stakes in 19 different shopping centres. As well as the core market Germany (16 centres), DES has investments in Poland, Hungary and Austria.
- Over the past three years, the portfolio volume has increased significantly by 66%, through acquisitions, the extension of existing centres and increasing stakeholdings in shopping centres.
- DES shopping centres are managed by the experienced shopping centre operator ECE. The vacancy ratio is low at 1%.

Competitive Quality

- The company finances its centres very conservatively with at least 50% equity capital and normally a 10-year loan contract.
- Portfolio expansion occurs when opportunities arise and with a targeted return of at least 5.5%, which avoids large downward valuation corrections on the property.
- Future cash flows are well secured with the average outstanding duration of the rental contracts at more than seven years. The top 10 tenants account for only 25% of the total rental income.





Peer Group			

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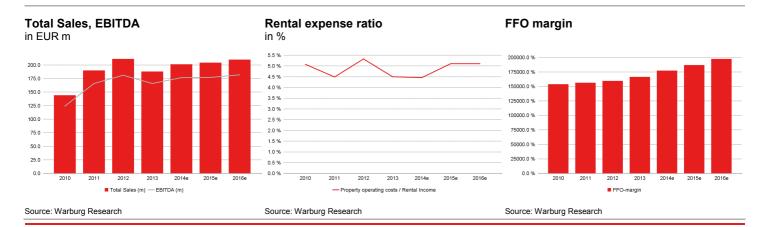
Valuation							
	2010	2011	2012	2013	2014e	2015e	2016e
P/E	n.a.	13.9 x	12.1 x	10.1 x	17.7 x	17.7 x	17.2 x
P / NAV	0.9 x	1.0 x	1.0 x	1.0 x	1.1 x	1.1 x	1.1 x
Price / Book	0.8 x	0.9 x	0.9 x	1.0 x	1.2 x	1.1 x	1.1 x
P / FFOPS	17.7 x	16.6 x	17.2 x	15.3 x	16.1 x	16.0 x	15.7 x
FFO-Yield	5.6 %	6.0 %	5.8 %	6.5 %	6.2 %	6.2 %	6.4 %
ROE	-0.6 %	6.8 %	8.0 %	10.5 %	6.6 %	6.4 %	6.5 %
Equity Ratio	49 %	46 %	45 %	48 %	49 %	50 %	50 %



Consolidated profit and loss							
In EUR m	2010	2011	2012	2013	2014e	2015e	2016
Total Sales	144.2	190.0	211.2	188.0	201.3	204.4	209.9
Rental income	144.2	190.0	211.2	188.0	201.3	204.4	209.9
Change yoy	13.0 %	31.8 %	11.2 %	-11.0 %	7.1 %	1.5 %	2.7 %
Property operating costs	7.3	8.5	11.3	8.5	9.0	10.4	10.7
Property management costs	7.9	9.8	10.5	9.3	10.5	10.4	10.7
Rental profit	129.0	171.6	189.4	170.2	181.9	183.5	188.5
Income from property sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other revenues	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gross profit	129.0	171.6	189.4	170.2	181.9	183.5	188.5
Other operating income/expenses	-4.9	-6.0	-8.4	-4.4	-5.2	-6.5	-6.5
EBITDA	124.0	165.7	181.0	165.8	176.7	177.0	182.0
Valuation result	33.1	50.1	8.5	56.0	10.0	10.0	10.0
EBITA	157.2	215.8	189.5	221.7	186.7	187.0	192.0
Amortisation of intangible assets/Goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	157.2	215.8	189.5	221.7	186.7	187.0	192.0
Interest income	1.0	0.9	0.5	0.4	0.5	0.6	0.6
Interest expenses	54.1	65.8	72.1	57.8	59.8	59.8	59.8
Other financial income (loss)	0.0	-14.5	-13.9	0.7	-16.2	-15.5	-15.5
Financial result	-60.2	-79.1	-86.0	-34.1	-52.3	-51.0	-52.2
EBT	97.0	136.7	103.5	187.6	134.4	136.0	139.8
Margin	67.3 %	72.0 %	49.0 %	99.8 %	66.8 %	66.6 %	66.6 %
Total taxes	104.8	37.7	-19.0	16.6	25.7	27.2	28.0
thereof cash taxes	2.5	3.4	8.6	2.4	4.7	5.6	7.0
Net income	-7.8	99.0	122.5	171.0	108.7	108.8	111.9
FFO	61.5	83.1	86.4	112.0	119.7	120.4	122.8
FFO-margin	42.7 %	43.7 %	40.9 %	59.6 %	59.4 %	58.9 %	58.5 %
Number of shares, average	45.5	51.6	51.9	53.9	53.9	53.9	53.9
FFOPS	1.35	1.61	1.66	2.08	2.22	2.23	2.28
EPS	-0.17	1.92	2.36	3.16	2.02	2.02	2.07
EPS adj.	-0.17	1.92	2.36	3.16	2.02	2.02	2.07
*Adjustments made for:							

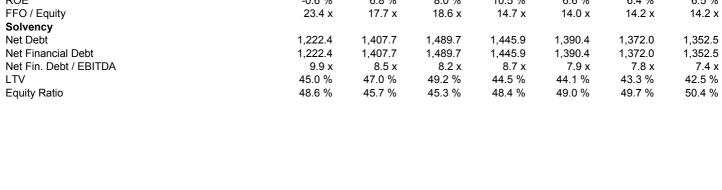
Guidance: 2014 in EUR m Sales 198-201, EBIT 174-177, EBT 120-123, FFO p. share EUR 2.14-2.18

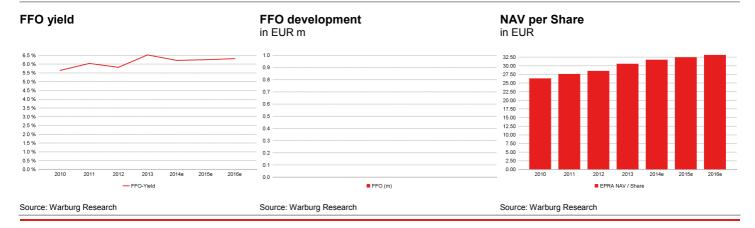
Financial Ratios							
	2010	2011	2012	2013	2014e	2015e	2016e
Property operating costs / Rental Income	5.1 %	4.5 %	5.3 %	4.5 %	4.5 %	5.1 %	5.1 %
Operating Leverage (Real Estate)	8.6 x	4.3 x	9.3 x	-11.8 x	15.1 x	66.9 x	37.3 x
Rental profit / interest expenses	2.4 x	2.6 x	2.6 x	2.9 x	3.0 x	3.1 x	3.2 x





Consolidated balance sheet							
In EUR m	2010	2011	2012	2013	2014e	2015e	2016
Assets							
Goodwill and other intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.
thereof other intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.
thereof Goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.
Property, plant and equipment	0.0	0.1	0.1	0.4	0.4	0.4	0.4
Investment properties	2,700.7	3,106.8	3,330.3	2,962.2	2,972.2	2,982.2	2,992.
Financial assets	23.9	27.8	30.3	34.5	6.9	7.3	7.
Other long-term assets	4.7	5.0	4.4	342.1	348.9	355.9	363.
Fixed assets	2,729.3	3,139.8	3,365.1	3,339.2	3,328.4	3,345.8	3,363.4
Inventories	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Accounts receivable	3.5	5.6	4.7	5.6	5.9	6.2	6.
Liquid assets	65.8	64.4	167.5	40.8	76.9	77.0	78.6
Other short-term assets	165.0	15.3	11.5	9.3	1.4	1.5	1.
Current assets	234.2	85.3	183.7	55.7	84.2	84.7	86.8
Total Assets	2,963.6	3,225.1	3,549.0	3,395.0	3,413.0	3,430.0	3,450.
Liabilities and shareholders' equity							
Subscribed capital	51.6	51.6	53.9	53.9	53.9	53.9	53.9
Capital reserve	890.6	890.5	962.0	962.0	962.0	962.0	962.0
Retained earnings	221.5	250.9	306.0	413.0	442.6	476.6	510.9
Other equity components	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shareholder's equity	1,163.7	1,193.0	1,321.9	1,428.9	1,458.5	1,492.5	1,526.8
Minority interest	277.8	280.1	284.2	213.4	213.4	213.4	213.4
Provisions	9.9	14.8	37.3	8.2	8.4	8.5	8.
thereof provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial liabilites (total)	1,288.2	1,472.1	1,657.2	1,486.8	1,467.4	1,449.0	1,431.
thereof short-term financial liabilities	61.1	136.2	194.1	97.2	91.7	87.1	82.8
Accounts payable	6.1	2.8	2.3	3.4	3.4	3.5	3.6
Other liabilities	217.8	262.2	246.0	254.4	261.9	263.0	266.4
Liabilities	1,522.1	1,752.0	1,942.9	1,752.6	1,741.1	1,724.1	1,709.
Total liabilities and shareholders' equity	2,963.6	3,225.1	3,549.0	3,395.0	3,413.0	3,430.0	3,450.0
Financial Ratios							
- manolal radios	2010	2011	2012	2013	2014e	2015e	2016
Return on Capital		-	-				
ROA	-0.3 %	3.2 %	3.6 %	5.1 %	3.3 %	3.3 %	3.3 %
ROE	-0.6 %	6.8 %	8.0 %	10.5 %	6.6 %	6.4 %	6.5 %







In EUR m	2010	2011	2012	2013	2014e	2015e	2016
Net income	-7.8	93.4	122.5	171.0	108.7	108.8	111.
Valuation changes properties	-31.4	-54.3	-31.1	-60.5	-10.0	-10.0	-10.0
Depreciation of fixed assets	0.0	0.0	0.0	0.1	0.1	0.1	0.
Deferred taxes	102.4	31.6	-27.5	14.2	21.0	21.6	21.0
Other non-cash income and expenses	-157.3	178.7	57.5	-25.4	45.5	28.6	26.
Net cash provided by operating activities	-94.2	249.4	121.4	99.4	165.3	149.1	149.
Payments for acquisitions	-78.0	-77.2	-12.6	-18.5	-17.0	-17.0	-17.0
Investments in property, plant and equipment	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Investments in intangible assets	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Investments in properties	-201.4	-266.3	-176.3	-59.4	0.0	0.0	0.0
Financial investments	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Investments in other assets (net)	-8.5	-8.7	-9.4	-0.7	0.0	0.0	0.0
Net cash provided by investing activities	-287.8	-352.2	-198.3	-78.6	-17.0	-17.0	-17.0
Change in financial liabilities	166.2	184.0	191.7	-59.7	-28.4	-40.2	-39.9
Dividends paid	-46.3	-56.8	-56.8	-64.7	-67.4	-72.8	-75.
Capital measures	253.7	0.0	66.2	0.0	0.0	0.0	0.0
Other	-9.7	-25.3	-21.2	-12.3	-16.3	-15.6	-15.6
Net cash provided by financing activities	363.9	101.9	180.0	-136.8	-112.1	-128.7	-131.0
Change in liquid funds	-18.1	-0.9	103.1	-116.0	36.1	3.5	1.6
Effects of exchange-rate changes on cash	0.3	-0.5	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	65.8	64.4	167.5	40.8	76.9	80.4	82.0
Financial Ratios							
	2010	2011	2012	2013	2014e	2015e	2016
Cash Flow							
FFO	61.5	83.1	86.4	112.0	119.7	120.4	122.8
FFOPS	1.35	1.61	1.66	2.08	2.22	2.23	2.2
FFOPS diluted	1.35	1.61	1.65	1.97	2.11	2.12	2.16
FFO-Yield	5.6 %	6.0 %	5.8 %	6.5 %	6.2 %	6.2 %	6.4 %
FFO-margin	42.7 %	43.7 %	40.9 %	59.6 %	59.4 %	58.9 %	58.5 %
Interest Paid / Avg. Debt	4.9 %	4.8 %	4.6 %	3.7 %	4.0 %	4.1 %	4.2 %
Management of Funds							
Maint. Capex / Net rental income	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Capex/Investment Properties	-7.5 %	-8.6 %	-5.3 %	-2.0 %	0.0 %	0.0 %	0.0 %
Avg. Working Capital / Sales	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Dividend Payout Ratio	-641.2 %	57.3 %	50.9 %	39.4 %	64.5 %	66.9 %	67.5 %



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SOURCES

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-1-	or companies affiliated with this enterprise holds 5% or more of the share capital of the analysed company
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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
Deutsche EuroShop	6	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE0007480204.htm



INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.		
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.		
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.		
"_ "	Rating suspended:	The available information currently does not permit an evaluation of the company.		

WARBURG RESEARCH GMBH - RESEARCH UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	105	54
Hold	78	40
Sell	7	4
Rating suspended	4	2
Total	194	100

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... Looking only at companies for which a disclosure according to § 34b of the Germany Securities Trading Act and the FinAnV has to be made.

Rating	Number of stocks	% of Universe
Buy	82	57
Hold	55	38
Sell	5	3
Rating suspended	3	2
Total	145	100

PRICE AND RATING HISTORY DEUTSCHE EUROSHOP AS OF 19.08.2014



The chart has markings if Warburg Research GmbH changed its rating in the last 12 months. Every marking represents the date and closing price on the day of the rating change.



Roland Rapelius +49 40 309537-220 Head of Research rrapelius@warburg-research.com

Henner Rüschmeier +49 40 309537-270 Head of Research hrueschmeier @warburg-research.com

Christian Cohrs +49 40 309537-175 ccohrs@warburg-research.com Engineering, Logistics

Felix Ellmann +49 40 309537-120 Software, IT fellmann@warburg-research.com

Jörg Philipp Frey +49 40 309537-258 Retail, Consumer Goods ifrey@warburg-research.com

Harald Hof +49 40 309537-125 Medtech hhof@warburg-research.com

Ulrich Huwald +49 40 309537-255 Health Care, Pharma uhuwald@warburg-research.com

Thilo Kleibauer +49 40 309537-257 Retail, Consumer Goods tkleibauer@warburg-research.com

Torsten Klingner +49 40 309537-260 Real Estate tklingner@warburg-research.com

Eggert Kuls ekuls@warburg-research.com Engineering

+49 40 309537-256

Frank Laser +49 40 309537-235 Construction, Industrials flaser@warburg-research.com

Andreas Pläsier +49 40 309537-246 Banks, Financial Services aplaesier@warburg-research.com

Malte Räther +49 40 309537-185 Technology, Telco, Internet mraether@warburg-research.com

Jochen Reichert +49 40 309537-130 Telco, Internet, Media jreichert@warburg-research.com

Christopher Rodler +49 40 309537-290 crodler@warburg-research.com

Malte Schaumann +49 40 309537-170 Technology mschaumann@warburg-research.com

Susanne Schwartze +49 40 309537-155 Telco, Internet, Media sschwartze@warburg-research.com

Oliver Schwarz +49 40 309537-250 Chemicals, Agriculture oschwarz@warburg-research.com

Marc-René Tonn +49 40 309537-259 Automobiles, Car Suppliers mtonn@warburg-research.com

Björn Voss +49 40 309537-254 Steel, Car Suppliers bvoss@warburg-research.com

Andreas Wolf +49 40 309537-140 awolf@warburg-research.com Software, IT Stephan Wulf +49 40 309537-150

Utilities swulf@warburg-research.com

SALES

Holger Nass +49 40 3282-2669 Head of Equity Sales, USA hnass@mmwarburg.com

Klaus Schilling +49 40 3282-2664 Dep. Head of Equity Sales, GER kschilling@mmwarburg.com

Christian Alisch +49 40 3282-2667 Scandinavia, Spain calisch@mmwarburg.com Tim Beckmann +49 40 3282-2665

United Kingdom tbeckmann@mmwarburg.com **Matthias Fritsch** +49 40 3282-2696 United Kingdom mfritsch@mmwarburg.com

Marie-Therese Grübner +49 40 3282-2630 France mgruebner@mmwarburg.com

Ömer Güven +49 40 3282-2633 Germany oqueven@mmwarburg.com

Michael Kriszun +49 40 3282-2695 United Kingdom mkriszun@mmwarburg.com

Marc Niemann +49 40 3282-2660 mniemann@mmwarburg.com Germany Dirk Rosenfelder +49 40 3282-2692 Austria, Switzerland drosenfelder@mmwarburg.com

Philipp Stumpfegger +49 40 3282-2635 Australia, United Kingdom pstumpfegger@mmwarburg.com

SALES TRADING

Oliver Merckel +49 40 3282-2634 Head of Sales Trading omerckel@mmwarburg.com

Gudrun Bolsen +49 40 3282-2679 Sales Trading abolsen@mmwarbura.com

Michael Ilgenstein +49 40 3282-2700 Sales Trading milgenstein@mmwarburg.com **Bastian Quast** +49 40 3282-2701

Sales Trading bquast@mmwarburg.com Thekla Struve +49 40 3282-2668 Sales Trading tstruve@mmwarburg.com

Jörg Treptow +49 40 3262-2658 Sales Trading jtreptow@mmwarburg.com

Jan Walter +49 40 3262-2662 Sales Trading jwalter@mmwarburg.com Katharina Merckel

+49 40 3282-2694 Roadshow/Marketing kmerckel@mmwarburg.com

MACRO RESEARCH

Carsten Klude +49 40 3282-2572 Macro Research cklude@mmwarburg.com **Matthias Thiel** +49 40 3282-2401 Macro Research mthiel@mmwarburg.com

Dr. Christian Jasperneite +49 40 3282-2439 Investment Strategy cjasperneite@mmwarburg.com

Our research can be found under:

Warburg Research research.mmwarburg.com/en/index.html Thomson www.thomson.com Bloomberg MMWA GO Reuters www.knowledge.reuters.com FactSet www.factset.com Capital IQ www.capitaliq.com

For access please contact:

Andrea Schaper +49 40 3282-2632 **Kerstin Muthia** +49 40 3282-2703 Sales Assistance aschaper@mmwarburg.com Sales Assistance kmuthig@mmwarburg.com