

## **Deutsche EuroShop AG**

### Buy - Price target 30.00 EUR

REVIEW OF Q2 RESULTS: GUIDANCE CONSERVATIVE

(Buy - Price target 30.00 EUR)

# 12/08/2011 Close 11/08/2011 (ETR) 25.84 EUR Bloomberg DEQ WKN 748020 Sector Real Estate

# Share price performance 52 week High 29.06 EUR 52 week Low 22.08 EUR Compared to MDAX YTD 1.2 % 1 month 12.4 % 3 months 8.5 % 12 months 6.4 %



Share data:	
EV (m EUR; 2011)	2,686.8
Market Cap (m EUR)	1,334.2
No. of shares (m)	51.6
Freefloat	81.7%
Trading vol. Ø (m EUR)	2.9

Major shareholders in %:	
Familie Otto	15.0 %
PlankPook	2 2 0/2

Next event:	
Quarterly Results	10/11/2011

Change in model in %:								
	Sales	EBIT	EPS					
11e		0,4%	3,7%					
12e		-0,3%	0,6%					
13e		-0,3%	0,8%					

Frank Neumann, CIIA, CEFA Telephone: +49 (0)211 4952-637 frank.neumann@bankhaus-lampe.de

Please note the disclaimer & disclosures at the end of this publication.

### FIGURES IN LINE

Yesterday, the company published its Q2 results.

in m EUR	Q2 11	Q2 11e	<b>Q</b> 2 10	yoy in %	H 11e	H 11e	H 10	yoy in %
Sales	46.7	45.9	35.8	30.3%	91.1	90.3	70.4	29.4%
EBITDA	39.7	39.3	30.7	29.2%	78.4	78.0	60.9	28.7%
EBITDA margin	85.0%	85.8%	85.8%	-0.8%	86.0%	86.4%	86.5%	-0.5%
EBIT	39.7	39.3	30.7	29.3%	78.4	78.0	60.8	28.8%
EBIT margin	85.0%	85.8%	85.7%	-0.8%	86.0%	86.4%	86.4%	-0.5%
Net income (adj.)	16.4	16.2	13.2	24.3%	32.3	32.2	26.0	24.5%
EPS in EUR	0.32	0.31	0.29	9.6%	0.63	0.62	0.60	4.4%

Source: Company information, Bankhaus Lampe Research

The figures are in line with our expectations. Growth was driven by the following aspects:

- Full consolidation of the Main-Taunus-Zentrum near Frankfurt.
- Acquisition of Billstedt Center.
- Expansion of Altstadt Galerie Dresden.
- Expansion of A10 Center Berlin.
- Higher equity stake in the centres in Dresden and Wuppertal.

Through debt refinancing prior to maturity, the company reduced its average interest rate to 4.83% (as of end of 2010: 5.03%). Further loans are currently under renegotiation. We anticipate that by the end of the year, the average interest rate could be slightly above 4.7%.

With lower interest expenses, FFO is increasing. The FFO per share was EUR 0.39 in the first quarter (previous year: EUR 0.35/share) and at the half-year EUR 0.77 /share. Thus, the FFO guidance (EUR 1.48 to 1.52/share) seems achievable (BHLe: EUR 1.52/share). The company is currently reviewing further investment opportunities and is already in the advanced stages of a bidding process for a new shopping centre. The acquisition could take place already in about six weeks. Depending on the size of the centre, a capital increase to secure the financing cannot be ruled out. Deutsche EuroShop is also in the early stages of negotiation for another centre.

### PRICE TARGET CONFIRMED

After the Q2 results, we confirm our estimates for the company. Due to slightly lower loan costs, we marginally increase our EPS estimates.

Based on our dividend model and our peer group comparison, we reiterate our price target of EUR 30.00 and our BUY recommendation.

in m EUR	2009	2010	2011e	2012e	2013e
Sales	127.6	144.2	185.7	198.3	200.8
EBIT	110,7	124,0	159,4	168,5	170,7
EBIT-margin	86,8%	86,0%	85,8%	85,0%	85,0%
Net financial debt	852.3	1,222	1,353	1,346	1,339
Free Cash-flow	26.3	-382.0	-105.8	63.1	69.4
EPS (in EUR)	0.93	1.80	1.71	1.79	1.34
DPS (in EUR)	1.05	1.10	1.10	1.20	1.20
Dividend yield per share	4.1%	4.3%	4.3%	4.6%	4.6%
EV/Sales	14.1	16.6	14.5	13.5	13.3
EV/EBIT	16.3	19.3	16.9	15.9	15.7
Price Earnings ratio (P/E)	27.7	14.4	15.2	14.5	19.2

# KEY FIGURES

in m EUR	200	9	201	10	201	1e	201	2e	201	3e
Sales	127.6	100.0%	144.2	100.0%	185.7	100.0%	198.3	100.0%	200.8	100.0%
year over year	10.6%		13.0%		28.8%		6.8%		1.3%	
Cost of Sales	0.0	0.0%	0.0	0.0%	0.0	0.0%	0,0	_	0,0	-
year over year							0,0%		0,0%	
Gross profit	127.6	100.0%	144.2	100.0%	185.7	100.0%	198.3	100.0%	200.8	100.0%
year over year	10.6%		13.0%		28.8%		6.8%		1.3%	
Sales and marketing	-5.8	-4.6%	-7.3	-5.1%	-9.2	-5.0%	-10.1	-5.1%	-10.2	-5.19
year over year	-1.9%		25.3%		26.1%		8.9%		1.3%	
General and administration	-7.2	-5.6%	-7.9	-5.5%	-10.4	-5.6%	-11.1	-5.6%	-11.2	-5.6%
year over year	0.4%		9.9%		31.3%		6.8%		1.3%	
Research and development	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
year over year										
Other operating result	-3.8	-3.0%	-4.9	-3.4%	-6.7	-3.6%	-8.7	-4.4%	-8.7	-4.39
year over year	-7.2%		29.0%		35.5%		29.9%		0.0%	
EBITDA	110.7	86.8%	124.1	86.0%	159.4	85.9%	168.5	85.0%	170.8	85.09
year over year	12.9%		12.0%		28.5%		5.7%		1.4%	
Depreciation	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.00
year over year	100.0%	0.0 70	15.0%	0.0 70	-13.0%	0.0 70	0.0%	0.0 70	0.0%	0.0
EBITA	110.7	86.8%	124.0	86.0%	159.4	85.8%	168.5	85.0%	170.7	85.09
year over year	12.8%	00.070	12.0%	00.070	28.5%	00.0 /0	5.7%	00.070	1.4%	00.07
Amortisation of goodwill	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.00
year over year		0.0 70		0.0 70		0.0 70		0.0 70		0.0 /
Amortisation of intangible assets	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.09
year over year		0.0 70		0.0 70		0.0 70		0.0 70		0.0 /
EBIT	110.7	86.8%	124.0	86.0%	159.4	85.8%	168.5	85.0%	170.7	85.0%
year over year	12.8%	00.0 /0	12.0%	00.0 /0	28.5%	03.0 /0	5.7%	03.0 /0	1.4%	03.0 /
Financial result	-55.9	-43.8%	-60.2	-41.7%	-81.0	-43.6%	-87.8	-44.3%	-88.2	-43.9%
year over year	15.9%	-43.070	7.7%	- <b>+</b> 1.7-70	34.6%	-43.070	8.4%	-44.570	0.4%	-43.54
Income on ordinary activities	54.9	43.0%	63.9	44.3%	78.4	42.2%	80.6	40.7%	82.6	41.19
year over year	9.9%	T3.0 70	16.4%	TT.J-70	22.8%	72.270	2.8%	TO.7 70	2.4%	71.17
Extraordinary income/loss	-14.8	-11.6%	33.1	23.0%	26.7	14.4%	29.1	14.7%	0.0	0.09
year over year	-14.0	-11.0-70		23.0-70	-19.5%	17.770	9.3%	17.770		0.0-7
EBT	40.1	31.4%	97.0	67.3%	105.1	56.6%	109.7	55.3%	82.6	41.19
year over year	-53.9%	J 1.770	>100%	07.5-70	8.3%	30.070	4.4%	33.370	-24.8%	71.17
Taxes	-5.7	-4.5%	-15.2	-10.5%	-17.0	-9.2%	-17.6	-8.9%	-13.2	-6.69
	-68.5%	-4.5%	>100%	-10.5%	12.1%	-9.2%	3.1%	-6.9%	-13.2 -24.8%	-0.09
year over year 「ax rate	14.3%		15.7%		16.2%		16.0%		16.0%	
Net income from cont. operations	34.4	26.9%	81.8	56.7%	88.1	47.4%	92.2	46.5%	69.4	34.59
·		26.9%		56.7%	7.6%	47.4%	4.7%	46.5%	-24.8%	34.59
year over year Net income from discont. operations	-50.1% 0.0	0.0%	>100%	0.0%	0.0	0.0%	4.7%	0.0%	-24.8% 0.0	0.09
•	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.09
year over year	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.00
Minority interest										
Net income (adj.)	34.4	26.9%	81.8	56.7%	88.1	47.4%	92.2	46.5%	69.4	34.5%
year over year	-50.1%	0	0,0%	_	7.6%	0	4.7%	0	-24.8%	•
No. of shares EPS (in EUR)	36. 0.9		45. 1.8		51. 1.7		51 1.7		51. 1.3	

Deutsche EuroShop AG - Balance Sheet										
Assets (in m EUR)	200	9	201	10	201	1e	201	2e	201	3e
Fixed assets	2,020	95.6%	2,729	92.1%	3,087	96.9%	3,116	96.7%	3,116	96.5%
Property, plant and equipment	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Intangible assets	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Financial assets	24.8	1.2%	23.9	0.8%	25.0	0.8%	25.0	0.8%	25.0	0.8%
Other long-term assets	1,995	94.5%	2,705	91.3%	3,062	96.1%	3,091	96.0%	3,091	95.8%
Current assets	91.9	4.4%	234.2	7.9%	98.4	3.1%	104.7	3.3%	112.1	3.5%
Inventories	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Accounts receivable	2.6	0.1%	3.5	0.1%	3.5	0.1%	3.5	0.1%	3.5	0.1%
Other current assets	7.5	0.4%	165.0	5.6%	9.5	0.3%	9.5	0.3%	9.5	0.3%
Securities	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Cash	81.9	3.9%	65.8	2.2%	85.4	2.7%	91.7	2.8%	99.1	3.1%
Total assets	2,112	100.0%	2,964	100.0%	3,186	100.0%	3,221	100.0%	3,228	100.0%

Equity and Liabilities (in m EUR)	200	)9	201	10	201	1e	201	2e	201	3e
Shareholders' equity	921.3	43.6%	1,250	42.2%	1,356	42.6%	1,391	43.2%	1,399	43.3%
Shareholders' equity (before minority)	921.3	43.6%	1,250	42.2%	1,356	42.6%	1,391	43.2%	1,399	43.3%
Minorities	0.0	0.0%	0.0	0.0%	0,0	-	0.0	0.0%	0.0	0.0%
Non-current liabilities	1,150	54.4%	1,628	54.9%	1,775	55.7%	1,775	55.1%	1,775	55.0%
Pension provisions	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Other provisions	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Long-term financial debt	921.2	43.6%	1,227	41.4%	1,417	44.5%	1,417	44.0%	1,417	43.9%
Other long-term debt	228.5	10.8%	400.7	13.5%	358.0	11.2%	358.0	11.1%	358.0	11.1%
Current liabilities	41.2	1.9%	86.2	2.9%	54.5	1.7%	54.5	1.7%	54.5	1.7%
Short-term debt	13.0	0.6%	61.1	2.1%	21.0	0.7%	21.0	0.7%	21.0	0.7%
Other accruals short-term	21.7	1.0%	7.8	0.3%	15.0	0.5%	15.0	0.5%	15.0	0.5%
Accounts payable	1.1	0.1%	6.1	0.2%	3.5	0.1%	3.5	0.1%	3.5	0.1%
Other liabilities	5.4	0.3%	11.2	0.4%	15.0	0.5%	15.0	0.5%	15.0	0.5%
Total equity and liabilities	2,112	100.0%	2,964	100.0%	3,186	100.0%	3,221	100.0%	3,228	100.0%

Source: Company information, Bankhaus Lampe Research

Deutsche EuroShop AG – Cash Flow	Statement				
in m EUR	2009	2010	2011e	2012e	2013e
Net income (adj.)	34.4	81.8	88.1	92.2	69.4
Depreciation	0.0	0.0	0.0	0.0	0.0
Amortisation of goodwill & intangible assets	0.0	0.0	0.0	0.0	0.0
Change of provisions	10.9	-13.9	7.2	0.0	0.0
Other	30.4	-14.6	-26.7	-29.1	0.0
Operating Cash-flow before changes in w/c	75.8	53.4	68.6	63.1	69.4
Change in inventory	0.0	0.0	0.0	0.0	0.0
Change in accounts receivable	0.2	-0.9	0.0	0.0	0.0
Change in accounts payable	-2.0	5.1	-2.6	0.0	0.0
Change in other working capital positions	-11.8	-151.7	159.3	0.0	0.0
Operating Cash-flow	62.1	-94.2	225.3	63.1	69.4
Capex, excluding maintenance	-35.9	-288.0	-330.0	0.0	0.0
Payments for acquisitions	0.0	0.0	0.0	0.0	0.0
Financial investments	0.0	0.1	-1.1	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.0	0.0
Income from financial investments	0.0	0.0	0.0	0.0	0.0
Cash-flow from investing activities	-35.9	-287.8	-331.1	0.0	0.0
Free Cash-flow	26.3	-382.0	-105.8	63.1	69.4
Capital measures	66.5	253.7	75.0	0.0	0.0
Increase/decrease in debt position	-7.2	166.2	149.9	0.0	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0
Other financing Cash-flow	-7.7	-9.7	-42.7	0.0	0.0
Dividend paid	-36.1	-46.3	-56.8	-56.8	-62.0
Cash-flow from financing activities	15.5	363.9	125.5	-56.8	-62.0
Increase/ decrease in liquid assets	41.8	-18.2	19.7	6.3	7.4
Effects of exchange rate changes	-1.6	2.0	0.0	0.0	0.0
Cash at beginning of period	41.7	81.9	65.8	85.4	91.7
Change in total cash and cash equivalents	40.2	-16.2	19.7	6.3	7.4
Cash at end of period	81.9	65.8	85.4	91.7	99.1

	2009	2010	2011e	2012e	2013e
	2003	2010	20116	20126	20136
Per Share Data					
EPS	0.93	1.80	1.71	1.79	1.34
Book value per share	25.04	27.44	26.26	26.95	27.09
Free Cash-flow per share	0.71	-8.39	-2.05	1.22	1.34
Dividend per share	1.05	1.10	1.10	1.20	1.20
Valuation ratios					
EV/Sales	13.5	17.6	14.6	13.6	13.4
EV/EBITDA	15.6	20.5	17.0	16.0	15.8
EV/EBIT	15.6	20.5	17.0	16.0	15.8
Price Earnings ratio (P/E)	25.3	16.1	15.4	14.7	19.5
Price to book (total equity)	0.9	1.1	1.0	1.0	1.0
Dividend yield per share	4.4%	3.8%	4.2%	4.6%	4.6%
Profitability ratios					
EBITDA margin	86.8%	86.0%	85.9%	85.0%	85.0%
EBIT margin	86.8%	86.0%	85.8%	85.0%	85.0%
Net return on sales	26.9%	56.7%	47.4%	46.5%	34.5%
Return on capital employed (ROCE)	5.5%	4.5%	5.2%	5.4%	5.5%
Productivity ratios					
Capital turnover	15.8	18.9	16.6	15.7	15.5
Operating leverage	1.2	0.9	1.0	0.8	1.1
Sales per employee (in thousands)	21,261	24,032	30,954	33,046	33,471
EBIT per employee (in thousands)	18,451	20,672	26,571	28,076	28,456
Number of employees (in thousands)	0.0	0.0	0.0	0.0	0.0
Financial ratios					
Equity ratio	43.6%	42.2%	42.6%	43.2%	43.3%
Net financial debt	852.3	1,222	1,353	1,346	1,339
Net debt / Equity	92.5%	97.8%	99.8%	96.8%	95.7%
nterest cover	2.2	2.3	2.4	2.3	2.3
Net debt / EBITDA	7.70	9.85	8.48	7.99	7.84
Norking Capital	1.5	-2.7	0.0	0.0	0.0
Change Working Capital	1.8	-4.2	2.7	0.0	0.0
NC /sales	1.2%	-1.8%	0.0%	0.0%	0.0%
Stocks in days of sales	0	0	0.0 %	0.0 %	0.0 70
Frade debtors in days of sales	7	9	7	6	6
Frade creditors in days of COGS/Material cost	3	16	7	6	6
Cash conversion cycle	4	-7	0	0	0
nvest. (property/plant/equity) / Depreciation	1,792.75	12,520.96	16,499.50	1.00	1.00
Others					
Sales CAGR (last 3 years)	11.2%	14.6%	17.2%	15.8%	11.7%
EBIT CAGR (last 3 years)	8.6%	16.5%	17.6%	15.0%	11.2%
Net income CAGR (last 3 years)	-30.0%	-4.6%	8.5%	15.0% 38.9%	-5.4%
	-30.0% 112.4%	-4.6% 61.2%	8.5% 64.5%	38.9% 67.2%	-5.4% 89.3%
Pay out ratio Free Cash-flow	112.4% 26.3	-382.0	64.5% -105.8	67.2% 63.1	89.3% 69.4

### **Disclosures**

Shares are rated based upon analyst forecasts with regard to the performance of the share during a period of twelve months. The rating "Buy" within this general concept means that the share's forecast performance is at least 10%. "Hold" means a price movement in a bandwidth of 0% to 10%. "Sell" means that the share's forecast performance is negative. Unless shown otherwise, the stated upside targets are based upon either a discounted flow-cash pricing or upon a comparison of the performance ratios of companies that the respective analyst considers to be comparable, or upon a combination of these two analyses. Analysts modify the result of this fundamental assessment to incorporate the potential trend in the market mood.

Overview of our recommendations for the Deutsche EuroShop AG in the previous twelve months.

Date of publication	Price at recommendation	Rating	Price Target
02/08/2011	26.20 EUR	Buy	30.00 EUR
13/05/2011	28.28 EUR	Hold	30.00 EUR
25/02/2011	26.87 EUR	Buy	30.00 EUR
01/02/2011	27.49 EUR	Buy	30.00 EUR
15/12/2010	28.32 EUR	Hold	28.50 EUR
24/11/2010	25.34 EUR	Buy	28.50 EUR
04/11/2010	27.11 EUR	Hold	28.50 EUR
07/10/2010	25.71 EUR	Buy	28.50 EUR
25/08/2010	22.69 EUR	Buy	27.00 EUR
12/08/2010	23.35 EUR	Buy	27.00 EUR
06/08/2010	23.80 EUR	Buy	27.00 EUR

The distribution of recommendations in our investments universe is currently as follows (date: 01/07/2011)

Rating	Basis: all analysed companies	Basis: companies with investmentbanking relationships
Buy	65.4%	75.0%
Sell	29.9%	0.0%
Hold	4.7%	25.0%
under review	0.0%	0.0%

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 $Potential\ conflicts\ of\ interests\ may\ exist\ in\ the\ following\ companies\ named\ in\ this\ research\ report\ :$ 

Company Disclosure

Deutsche EuroShop AG ---

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- 2. Bankhaus Lampe KG and/or a company affiliated with Bankhaus Lampe KG regularly deal in this company's shares.
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- 5. Within the last twelve months Bankhaus Lampe KG and/or a company affiliated with Bankhaus Lampe KG have provided investment banking services or banking advisory services for this company against payment.
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- 11. This financial analysis has been made accessible without the valuation part to issuer prior to publication and subsequently amended.

- 12. The present study of this company was carried out by Bankhaus Lampe KG on behalf of this company or a person close to the company.
- 13. Bankhaus Lampe KG acted as Lead-Manager in connection with the initial public offering of this company.
- 14. Bankhaus Lampe KG acted as Co-Lead-Manager in connection with the initial public offering of this company.
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- 16. Bankhaus Lampe KG acted as Selling Agent in connection with the initial public offering of this company.
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Responsible regulatory authority: Federal Financial Supervisory Authority – Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin), Lurgiallee12, D-60439 Frankfurt

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Bankhaus Lampe KG, Jägerhofstraße 10, D-40479 Düsseldorf is responsible for this study. 12 August 2011

### HEAD TREASURY, TRADING & SALES

Leonhard Uphues Fon + 49 (0)211 4952-285 leonhard.uphues@bankhaus-lampe.de

### **BOND SALES TRADING**

Michael Wimmer Fon + 49 (0)211 4952-750 michael.wimmer@bankhaus-lampe.de

Christian Bachmann Fon + 49 (0)211 4952-750 christian.bachmann@bankhaus-lampe.de

Martina Backs Fon +49 (0)211 4952-700 martina.backs@bankhaus-lampe.de

Werner Huber Fon + 49 (0)211 4952-700 werner.huber@bankhaus-lampe.de

Katrin Lederer Fon + 49 (0)211 4952-700 katrin.lederer@bankhaus-lampe.de

Niko Mark Fon + 49 (0)211 4952-700 niko.mark@bankhaus-lampe.de

Jan Oertzen
Fon + 49 (0)211 4952-850
jan.oertzen@bankhaus-lampe.de

Andreas Rehm Fon + 49 (0)211 4952-700 andreas.rehm@bankhaus-lampe.de

Dirk Riedemann Fon + 49 (0)211 4952-850 dirk.riedemann@bankhaus-lampe.de

Berndt Settgast Fon + 49 (0)211 4952-850 bernd.settgast@bankhaus-lampe.de

Tim Sietz
Fon + 49 (0)211 4952-850
tim.sietz@bankhaus-lampe.de

### **OFFICE MANAGEMENT**

Jessica Posch Fon + 49 (0)211 4952-700 jessica.posch@bankhaus-lampe.de

### RELATIONSHIP MANAGEMENT

Bernd Bäume Fon + 49 (0)211 4952-405 bernd.baeume@bankhaus-lampe.de

Frank Michelkowski Fon + 49 (0)211 4952-433 frank.michelkowski@bankhaus-lampe.de

### **EQUITY SALES**

Ulrich Klingmüller, CEFA Fon + 49 (0)211 4952-784 ulrich.klingmueller@bankhaus-lampe.de

Justin Barnebeck Fon + 49 (0)211 4952-753 justin.barnebeck@bankhaus-lampe.de

Matthew Bryce-Smith Fon + 44 (0)203 405 1037 mbs@lampe-capital.com

André Gollmer Fon + 49 (0)211 4952-751 andre.gollmer@bankhaus-lampe.de

Peter Lohren Fon + 49 (0)211 4952-782 peter.lohren@bankhaus-lampe.de

Oliver Marx, CIIA, CEFA Fon + 49 (0)211 4952-178 oliver.marx@bankhaus-lampe.de

Carla dos Santos Reichert Fon + 49 (0)211 4952-786 carla.reichert@bankhaus-lampe.de

### **EQUITY SALES TRADING**

Silke Neubauer Fon + 49 (0)211 4952-221 silke.neubauer@bankhaus-lampe.de

Kevin Chua Fon + 44 (0)203 405 1038 kc@lampe-capital.com

Tim Deemann Fon + 49 (0)211 4952-955 tim.deemann@bankhaus-lampe.de

Matthias Rolke Fon + 49 (0)211 4952-755 matthias.rolke@bankhaus-lampe.de

### **INVESTMENT STRATEGY**

Oliver Caspari, CEFA Fon + 49 (0)211 4952-291 oliver.caspari@bankhaus-lampe.de

Arne Lohmar Fon + 49 (0)211 4952-193 arne.lohmar@bankhaus-lampe.de

Pawel Piechaczek Fon + 49 (0)211 4952-976 pawel.piechaczek@bankhaus-lampe.de

### RESEARCH

Christoph Schlienkamp, Investmentanalyst, DVFA Fon + 49 (0)211 4952-311 christoph.schlienkamp@bankhaus-lampe.de

Heiko Feber Fon + 49 (0)211 4952-413 heiko.feber@bankhaus-lampe.de

Marc Gabriel, CIIA, CEFA Fon + 49 (0)211 4952-313 marc.gabriel@bankhaus-lampe.de

Sebastian Hein, CIIA, CEFA Fon + 49 (0)211 4952-606 sebastian.hein@bankhaus-lampe.de

Leslie Iltgen, CEFA Fon + 49 (0)211 4952-289 leslie.iltgen@bankhaus-lampe.de

Christian Ludwig, CFA Fon + 49 (0)211 4952-126 christian.ludwig@bankhaus-lampe.de

Frank Neumann, CIIA, CEFA Fon + 49 (0)211 4952-637 frank.neumann@bankhaus-lampe.de

Gordon Schönell, CIIA, CEFA Fon + 49 (0)211 4952-455 gordon.schoenell@bankhaus-lampe.de

### **CAPITAL MARKET ANALYSIS**

Dr. Alexander Krüger Fon + 49 (0)211 4952-187 alexander.krueger@bankhaus-lampe.de

### OFFICE MANAGEMENT

Nicole Juskowiak Fon + 49 (0)211 4952-607 nicole.juskowiak@bankhaus-lampe.de

Marion Mark Fon + 49 (0)211 4952-478 marion.mark@bankhaus-lampe.de

Nicole Reckin Fon + 49 (0)211 4952-128 nicole.reckin@bankhaus-lampe.de

Elke Röhling-Kampmann Fon + 49 (0)211 4952-635 elke.roehling-kampmann@bankhaus-lampe.de

Claudia Stein Fon + 49 (0)211 4952-104 claudia.stein@bankhaus-lampe.de

research@bankhaus-lampe.de Fax + 49(0)211 4952-494