

€1,260.1 m

51.6 m

€51.6 m

€24.41

Deutsche EuroShop

Buy (previous: Hold) Price target: €31.00

Price on 10 August 2011:

Real Estate

Capital

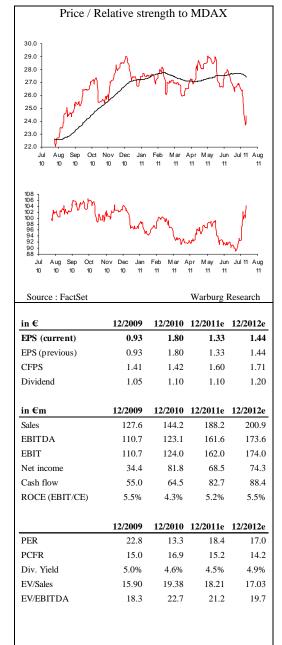
Bullet Points

Market capitalization Number of shares

Subscribed capital

Bloomberg Code: DEQ
ISIN: DE0007480204

ISIN: DE0007480204			High/Low 12 month:	€29.06/22.08	
Ownership structure			Upcoming events		
widely spread	ord	82.0%	10 Nov 2011 :	Q3-report	
Otto family	ord	18.0%			



Upgrade to Buy – Growth trend will continue

- Substantial rise of rental income and core earnings figures in H1: the opportunistic investments of Deutsche EuroShop in 2010 (A10, Billstedt centre) and the ongoing expansion of shopping centres (Dresden, A10) support growth in H1. Rental income and EBIT rose 29% to €91.1m and € 78.4m respectively. Despite the higher number of shares FFO per share (€ 0.77) and EPS (\notin 0.63) were up with a strong growth rate of 13% and 11% respectively. Mentioned figures were slightly above our estimates and consensus. The outlook remains very positive as the company confirmed all targets for 2011. As DEQ is currently in exclusive advanced negotiations to buy an additional shopping centre in Germany we should expect an upgrade for the 2012 guidance after the deal is closed. As the company wants to achieve a net initial yield of at least 5.5% with an acquisition we assume that the volume of the deal should be > €200m in order to achieve this target. As the competition of investors for lower volume deals at core shopping centres is higher – the achievable NIY is lower at ~ 5.2% - DEQ would not be able to achieve its target with smaller deals. Since the end of Q2 the cash of €70m should have increased by €60m - €80m as DEQ has now refinanced 50% of the Billstedt centre with a long term debt. So the war chest would be approx. € 300m. As the company is in further negotiations with sellers of shopping centres abroad and in Germany DEQ probably needs additional funding via equity and debt in the next quarters. This should not be a problem given the excellent track record of acquisitions in the past.
- High company quality upgrade to Buy PT €31: the recent share price drop is not justified. We upgrade the stock to Buy due to following reasons: a) We expect strong growth rates for rental income (+57%) and EBT (+25%) (2009-2012e). b) We see no downside potential for rents, as rents are CPI-linked, rental contracts have an average maturity of 6.7 years and the share of turn-over linked rents is very low (1.8%). Furthermore consumer spending in Germany is very robust. c) Refinancing is not an issue for DEQ. Currently DEQ uses attractive market conditions to reduce its average paid interest rate from 5.03% to 4.83% by negotiations of loan prolongation of €212m and closed the refinancing of the Billstedt centre at very attractive conditions. The average loan maturity of DEQ should now be longer than end of 2010 (6.5 years). d) The valuation of DEQ shopping centres is backed by strong cash flows and a good rating (Feri: A). Thus the valuation yield of 5.89% is pretty conservative.
- Attractive valuation: we believe that the current P/NAV of 0.9 and a dividend yield of 4.5% offers substantial upside: the defensive stock, which some investors compare with a bond, offers a better risk return profile than most government bonds.

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Income statement (in Car)		12/2007	12/2008	12/2009	12/2010	12/2011e	12/2012e
Income statement (in €m) Sales		95.8	115.3	127.6	144.2	188.2	200.9
Cost of goods		-9.4	-6.0	-5.8	-7.3	-10.3	-11.9
Gross profit		86.4	109.4	121.7	136.9	177.9	189.0
SG&A expenses		-6.1	-7.2	-7.2	-7.9	-11.0	-11.1
R&D expenses							
Other oper. income/expenses		-3.2	-4.1	-3.8	-5.9	-5.3	-4.4
EBITDA		77.2	98.1	110.7	123.1	161.6	173.6
Goodwill amortisation		0.0	0.0	0.0	0.0	0.0	0.0
Depreciation		0.0	0.0	0.0	0.0	0.0	0.0
EBIT		77.2	98.1	110.7	124.0	162.0	174.0
Operating profit (company definition)		27.1	50.0	51.6	51.6	51.7	
Financial income		-50.1	-48.2	-55.9	-60.2	-79.3	-85.5
Pre-tax profit		77.8	87.0	40.1	97.0	81.8	88.4
Income taxes		16.3	-18.1	-5.7	-15.2	-13.3	-14.2
(Tax rate in %)		-21.0	20.8	14.3	15.7	16.3	16.0
Net income		94.2	68.9	34.4	81.8	68.5	74.3
Net income after minorities		94.2	68.9	34.4	81.8	68.5	74.3
EPS ord.		2.74	1.96	0.93	1.80	1.33	1.44
Growth (in %)	CAGR (07/12)						
Sales	16.0 %	3.1	20.4	10.6	13.0	30.5	6.8
EBITDA	17.6 %	-10.6	27.1	12.8	11.2	31.3	7.4
EBIT	17.7 %	-10.6	27.1	12.8	12.0	30.6	7.4
Net income	%	-6.1	-26.9	-50.1	138.1	-16.3	8.5
Cost ratios (in % of sales)							
Cost of goods / sales		9.8	5.2	4.6	5.1	5.4	5.9
SG&A / sales		6.4	6.2	5.6	5.5	5.8	5.5
R&D / sales							
Cash flow (in €m)							
Gross cash flow		27.1	49.9	55.0	64.5	82.7	88.4
Operating cash flow		27.1	49.9	55.0	64.5	82.7	88.4
Cash flow from investing activities		-70.5	-100.0	-75.0	-75.0	-75.0	-75.0
Free cash flow		-43.4	-50.1	-20.0	-10.5	7.7	13.4
Cash earnings		27.1	49.9	55.0	64.5	82.7	88.4
Productivity (in €ts.)							
Sales / employee		19,152.4	23,068.6	25,512.6	24,031.5	31,359.0	33,485.9
Personnel expense / employee							
EBIT / employee		15,434.2	19,621.0	22,141.4	20,672.0	26,995.0	28,993.5
Returns (in %)							
EBITDA / sales		80.6	85.1	86.8	85.4	85.9	86.4
EBIT / sales		80.6	85.1	86.8	86.0	86.1	86.6
Pre-tax profit / sales		81.3	75.4	31.4	67.3	43.5	44.0
Net income / sales		98.3	59.7	26.9	56.7	36.4	37.0
Return on equity		10.9	8.0	3.7	6.5	5.4	5.9
Return on total capital		4.8	3.4	1.6	2.8	2.1	2.3
ROCE		4.2	5.0	5.5	4.3	5.2	5.5
Balance sheet (in €m)							
Property, plant and equipment		1,658.2	1,897.8	1,991.0	2,700.7	3,099.9	3,099.9
Goodwill		0.0	0.0	0.0	0.0	0.0	0.0
Working capital		19.5	8.2	9.0	162.3	10.5	10.8
Current assets		137.2	52.9	92.0	234.3	62.2	35.0
Capital employed (CE)		1,855.0	1,960.4	2,027.6	2,891.6	3,139.7	3,165.8
Equity		860.8	860.5	921.3	1,249.7	1,261.4	1,261.4
Equity ratio in %		43.6	42.9	43.6	42.2	39.5	39.5
Net financial debt (+), liquidity (-)		783.3	856.4	850.7	1,222.4	1,370.0	1,397.7
Total net debt (+), liquidity (-)		783.3	856.4	850.7	1,222.4	1,370.0	1,397.7
Gearing in %		91.0	99.5	92.3	97.8	108.6	110.8
					Price ord. on	10 August 2	011: €24.41
Valuation							
EPS ord. (€)		2.74	1.96	0.93	1.80	1.33	1.44
CFPS (€)		0.79	1.42	1.41	1.42	1.60	1.71
Number of shares ord., (m)		34.4	35.1	39.1	45.5	51.6	51.6
P/E ord.		9.4	11.5	22.8	13.3	18.4	17.0
P/CF		32.9	15.9	15.0	16.9	15.2	14.2
EV / Sales		21.20	16.93	15.90	19.38	18.21	17.03
EV/EBITDA		26.3	19.9 19.9	18.3 18.3	22.7 22.5	21.2	19.7
EV/EBIT		26.3				21.1	19.7

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